

# Marketing Executive - Fast Growth Tech Business

**Job Type:** Permanent, Full-time

**Salary:** £20,000 to £25,000 /year

We're seeking a marketing professional with a passion for technology, ideally with exposure to the legal/professional services sector. The successful candidate will be an integral part of the B2B marketing team focused on the delivery of marketing activities to attract and retain new client accounts for mmadigital.

Based at our Didsbury office in South Manchester, this is a fantastic opportunity for someone who wants to make their mark in the lead generation market.

**mmadigital** is a customer acquisition agency – engaged with UK law firms and other professional services businesses – generating new enquiries utilising proprietary technology together with digital marketing and marketing channel expertise.

Due to rapid growth this position has opened up to assist the Director of Marketing Performance in the delivery of the B2B marketing plan, where **you will be involved in** campaign development, content creation, managing the company's website (incl. Google Analytics), email marketing, social media (incl paid), conferences/events, and tracking the return of marketing investment through our CRM system.

## To qualify for this position, you must have:

- At least 3 years' experience in marketing;
- A qualification in marketing;
- Experience in managing (and even developing) websites and social media accounts;
- Experience of using a CRM system and email marketing platform;
- Competence in using Microsoft Word, PowerPoint & Excel;
- Excellent attention to detail and written English;
- Excellent organisational skills, allowing you to prioritise tasks and work under pressure and to tight deadlines;
- A genuine interest in lead generation, helping clients to achieve their own growth targets.

## What we offer in return:

- A competitive salary with a variety of additional employee perks;
- A positive and inviting work environment;
- Ability to take ownership of sections of the company's marketing;
- Freedom to put your ideas forward within the existing team;
- Exposure to a dynamic team implementing cutting-edge marketing practices in the lead generation market;
- Ability to contribute to the development and creation of the company's brand and success.

If you have a passion for marketing and are driven to learn, develop and deliver outstanding marketing campaigns through innovative, data-savvy decisions, then please apply today.

## To apply:

- Email your CV + covering message detailing why you are interested in this position to [rob.macfarlane@mmadigital.co.uk](mailto:rob.macfarlane@mmadigital.co.uk).